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Designing the Obvious eBook by Robert Hoekman Jr ...

Hoekman, Robert is the author of 'Designing the Obvious : A Common Sense Approach to Web Application Design', published 2010 under ISBN 9780321749857 and ISBN 0321749855.

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Making design more obvious might sometimes have a side benefit of also making the design more accessible. Ergonomically, it's easier for users with big phones or tablets to touch the bottom...

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